

**did it for your country,  
yourself & for a good cause**



**2004 global sex survey report**



**what did  
you get  
up to?**

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## introduction

More than 350,000 people from 41 countries took part in the world's largest ever survey of sexual attitudes and behaviour.

The research confirmed France is now officially the sexiest state with the French having sex 137 times a year - well above the global average of 103 - with Greece and Hungary coming a close second and third.

Europeans also win hands down in turning their partners on. Topping the table are the British, who spend 22.5 minutes on foreplay, followed by the Germans.

And, in many countries, foreplay is increasingly likely to include such sexual enhancers as pornography, vibrators, pleasure enhancing condoms and lubricants.

The survey also reveals the average global age for first sex is now 17.7 and the trend is towards losing virginity earlier with today's 16-20 year olds becoming sexually active by 16.5.

And while more than three in 10 believe the state should invest in sex education to help prevent sexually transmitted infections, a similar percentage acknowledge they have had unprotected sex without knowing their partner's sexual history.

Finally, on a lighter note, Hollywood stars Brad Pitt and Angelina Jolie top the sexiest celebrity charts taking over from last year's winners - English footballer David Beckham and American actress Jennifer Lopez.

## how the research was conducted

With more than 350,000 respondents, the 2004 Global Sex Survey is the largest sexual health research project undertaken by Durex. Indeed, we believe it to be the largest piece of research of its kind conducted anywhere in the world to date.

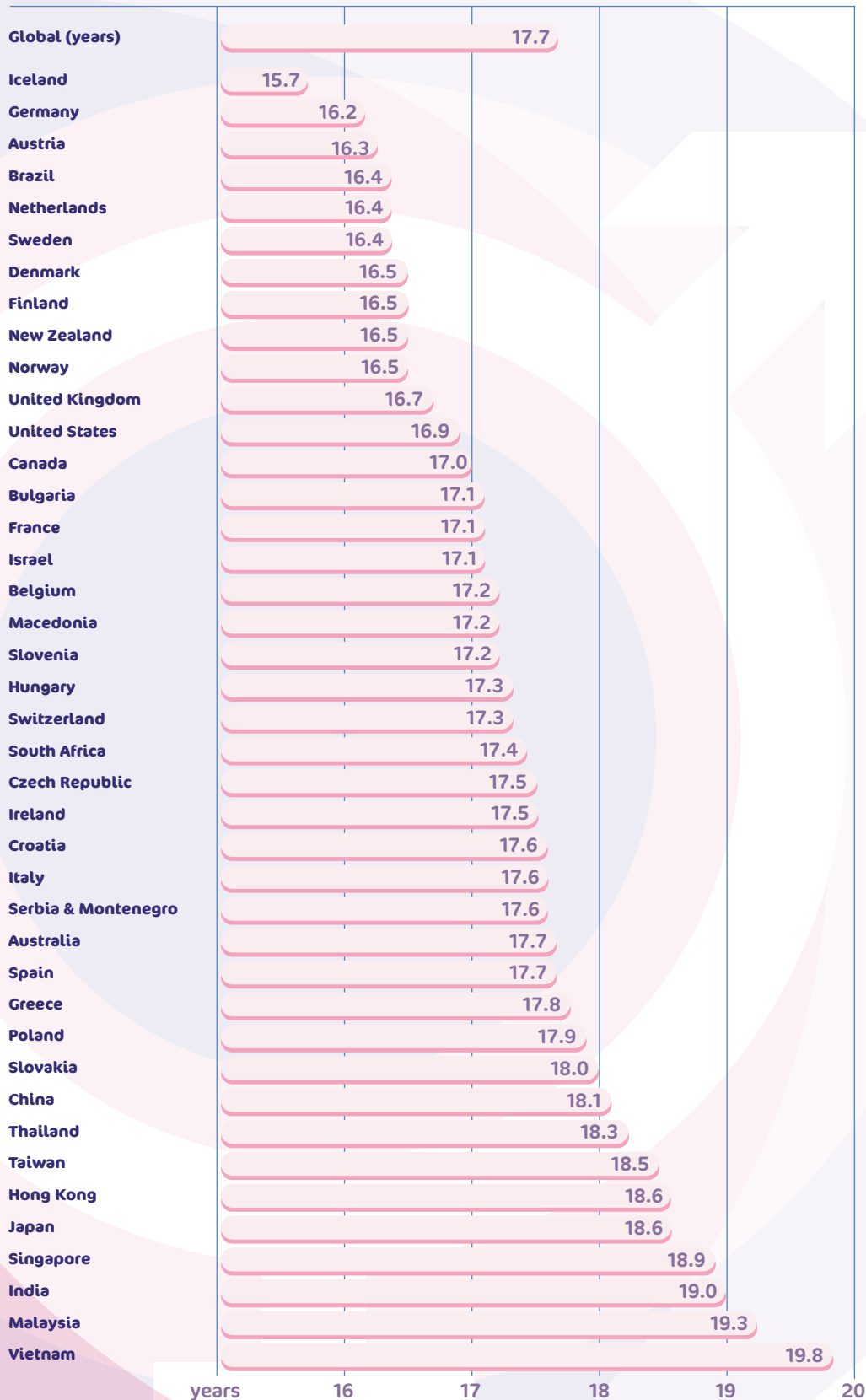
Now in its eighth year, the survey has quadrupled in size since its launch and now covers 41 countries. Newcomers this year include Brazil, Greece, Israel, Ireland, Japan, Macedonia, Slovenia and Switzerland.

This is the third year that this youth-focused survey has been carried out via the [durex.com](http://durex.com) website and responses have been analysed by sex and age to give an in-depth and truly global picture of sexual attitudes and behaviour.

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## age of first sex

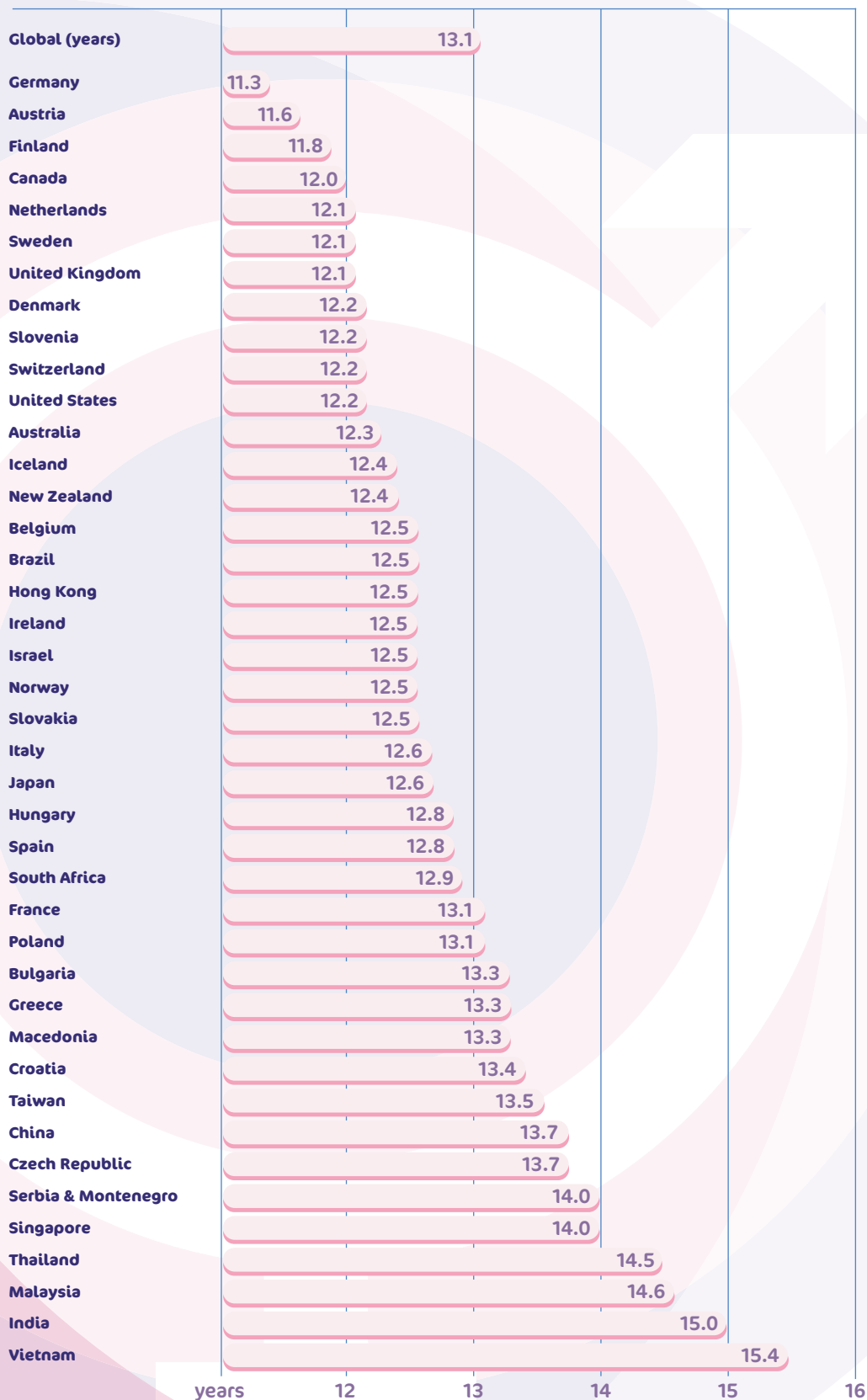


- People worldwide are having sex for the first time at an average age of 17.7
- Women are sexually active earlier than men - at 17.5 compared with 17.8
- Young people are having sex for the first time at a younger age than previous generations - while the over 45s were 18.2 and 21-24 year olds were 17.5, 16-20 year olds were just 16.5
- Almost three in 10 (29%) say they were 16 or under when they lost their virginity
- Icelanders are having sex younger than those in any other country (15.7), followed by the Germans (16.2), and the Austrians (16.3)

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## age when first received sex education



- More than one in six (15%) claim they did not receive any formal sex education
- The average age for receiving formal sex education is 13.1 with 15% stating they were 10 or younger
- Women learn the facts of life at a younger age - 12.8 compared to 13.4 for men
- Today's 16-20 year olds were first taught about sex at an average age of 12.4 - almost two years earlier than those aged 44-55 (14.1)
- Sex education is taught earliest in Germany (11.3), Austria (11.6) and Finland (11.8)
- Vietnam (15.4), India (15) and Malaysia (14.6) are the oldest recipients

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## who should teach sex education?

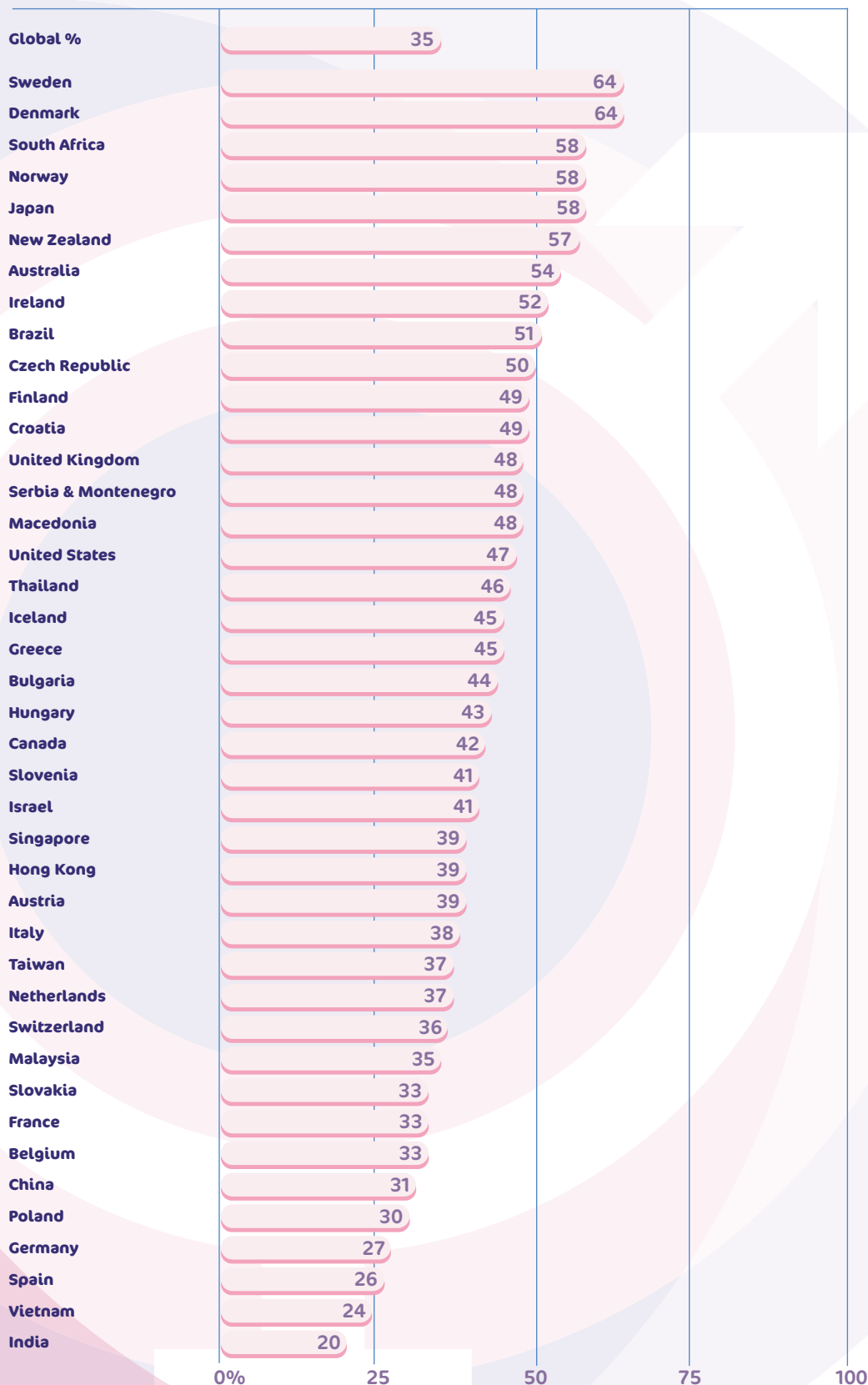
	parent/guardian	school	doctor/nurse	government	magazines/books /website	tv/radio	other
Global %	47	27	6	6	6	4	4
Australia	55	36	2	3	2	1	1
Austria	74	16	1	1	5	1	2
Belgium	61	30	1	3	2	1	2
Brazil	69	23	1	4	1	1	1
Bulgaria	12	1	10	1	58	6	12
Canada	50	39	5	3	1	1	1
China	22	26	10	14	10	9	9
Croatia	48	36	5	1	8	1	1
Czech Republic	68	21	1	4	4	1	1
Denmark	31	50	10	7	1	0	1
Finland	49	38	4	6	1	1	1
France	29	46	13	3	4	3	2
Germany	72	18	1	1	5	1	2
Greece	38	41	11	4	3	1	2
Hong Kong	43	41	2	10	2	1	1
Hungary	65	21	5	2	5	1	1
Iceland	45	40	5	7	1	1	1
India	17	30	4	13	21	12	3
Ireland	51	36	3	7	1	1	1
Israel	29	45	12	2	5	4	3
Italy	52	32	8	2	2	2	2
Japan	51	29	3	12	2	1	2
Macedonia	46	33	3	4	7	5	2
Malaysia	49	30	4	5	9	2	1
Netherlands	74	20	1	2	1	1	1
New Zealand	56	35	3	4	1	0	1
Norway	17	60	15	5	2	1	0
Poland	66	22	4	2	3	1	2
Serbia & Montenegro	38	38	7	7	6	2	2
Singapore	52	32	5	4	5	1	1
Slovakia	56	30	5	0	7	1	1
Slovenia	57	30	7	1	3	1	1
South Africa	77	17	1	2	1	1	1
Spain	56	28	8	5	1	1	1
Sweden	25	60	8	4	1	1	1
Switzerland	75	16	1	1	4	1	2
Taiwan	55	25	1	7	6	3	3
Thailand	44	31	6	1	13	3	2
United Kingdom	46	43	3	5	1	1	1
United States	61	30	4	2	1	1	1
Vietnam	41	32	1	13	9	2	2

- Almost half of respondents (47%) feel sex education should be taught by parents or guardians with just 27% believing it to be the responsibility of schools
- Magazines, books or websites, healthcare professionals and the Government are the next most popular choices globally (all 6%)
- Parents or guardians are most likely to be involved in sex ed in South Africa (77%), Switzerland (75%), Austria and the Netherlands (both 74%)
- Schools are most likely to take the lead role in Norway, Sweden (both 60%), Denmark (50%) and France (46%)

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## unprotected sex

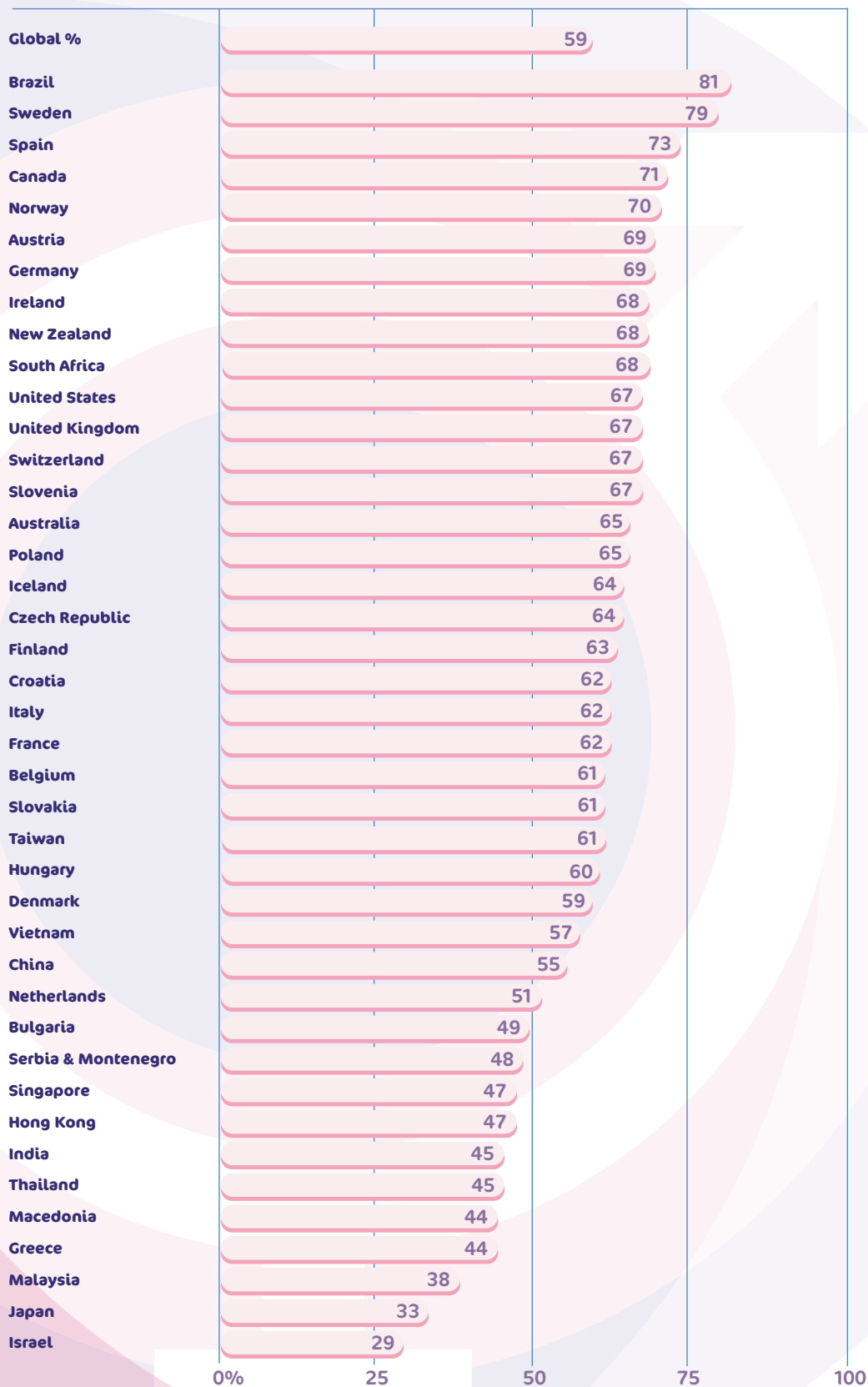


- More than a third (35%) have had unprotected sex without knowing their partner's sexual history
- Almost a quarter (24%) of 16-20 year olds admit to having taken this risk at least once and the figure rises to more than half in the 35-plus age group
- Those most likely to have unsafe sex without asking about their partner's sexual history are the Danes, Swedes (both 64%), Japanese, Norwegians and South Africans (all 58%)
- The lowest risk takers are people in India (20%), Vietnam (24%) and Spain (26%)

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## men who would take the pill



- More than half of men globally (59%) would be willing to take the male contraceptive pill - but less than half of women would trust a man to take it responsibly
- Brazilian men are most likely to use the male contraceptive pill (81%) - although only 64% of women would trust them to do so
- Almost 75% of Croatian women trust men to take the male contraceptive pill correctly compared to just one in five South African women

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## sexual concerns

	chlamydia	genital warts/HPV	gonorrhoea	hepatitis	herpes	HIV/AIDS	pelvic inflammatory disease (PID)	syphilis	trichomoniasis	unplanned pregnancy	none	I've not heard of most of these
Global %	2	2	2	2	2	50	2	2	2	24	6	4
Australia	2	3	1	2	5	56	1	0	0	23	6	1
Austria	0	1	0	2	0	65	0	0	0	28	2	2
Belgium	1	1	0	2	1	76	1	1	0	11	2	4
Brazil	0	2	1	1	0	82	0	1	0	11	2	0
Bulgaria	1	1	0	0	1	89	0	2	0	3	1	2
Canada	1	2	0	1	3	54	1	0	0	30	7	1
China	6	6	6	5	5	28	5	6	5	15	7	6
Croatia	4	6	1	4	0	57	0	1	0	23	4	0
Czech Republic	0	1	1	2	0	73	1	1	0	13	6	2
Denmark	7	1	0	0	1	68	0	0	0	19	3	1
Finland	6	2	0	1	1	62	1	0	1	19	6	1
France	0	1	0	1	1	78	0	1	0	10	3	5
Germany	0	1	0	1	0	66	0	1	0	26	2	3
Greece	1	1	0	2	1	65	0	0	0	26	2	2
Hong Kong	0	1	1	1	1	46	0	2	0	41	4	3
Hungary	4	1	1	3	1	69	3	1	0	11	6	0
Iceland	5	4	1	3	3	62	0	0	0	15	4	3
India	0	1	2	2	1	56	1	1	1	10	14	11
Ireland	3	2	0	1	1	54	1	1	0	31	5	1
Israel	0	1	1	1	1	70	0	1	1	17	3	4
Italy	0	1	0	2	0	70	1	1	0	17	5	3
Japan	4	2	2	1	1	54	0	2	0	23	10	1
Macedonia	3	1	0	1	0	74	1	2	0	13	3	2
Malaysia	0	1	0	0	1	69	1	1	0	22	3	2
Netherlands	5	1	1	1	1	70	1	1	0	12	6	1
New Zealand	5	3	0	1	4	51	0	1	0	29	5	1
Norway	8	1	0	1	3	61	1	1	0	19	4	1
Poland	0	1	0	1	0	47	0	1	0	40	6	4
Serbia & Montenegro	0	1	0	1	0	47	0	1	0	40	6	4
Singapore	0	1	1	0	1	69	0	1	0	22	4	1
Slovakia	0	1	1	2	1	52	0	1	0	34	1	7
Slovenia	2	1	0	2	1	54	3	2	0	25	7	3
South Africa	0	1	0	0	0	78	0	1	0	13	6	1
Spain	0	1	1	2	1	52	0	1	0	34	1	7
Sweden	6	1	1	0	3	60	2	0	0	20	6	1
Switzerland	0	0	0	1	1	73	0	1	0	19	3	2
Taiwan	1	2	1	1	1	48	1	1	1	37	4	2
Thailand	0	1	1	0	1	64	0	1	0	23	8	1
United Kingdom	6	1	1	0	1	55	1	1	0	26	7	1
United States	1	2	0	1	4	49	0	0	0	33	9	1
Vietnam	1	0	1	1	1	82	0	2	0	8	2	2

- Half of all respondents are more worried about HIV/AIDS than any other sexually transmitted infection (STI)
- Women are far more concerned about the possibility of unplanned pregnancy than men, 30% compared to 20%
- Those most concerned about HIV/AIDS are the Bulgarians (89%), Brazilians and Vietnamese (both 82%)
- More than one in 10 Indians (11%) and 6% of Chinese admitted that they had not heard of most of the different STIs



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## where governments should focus

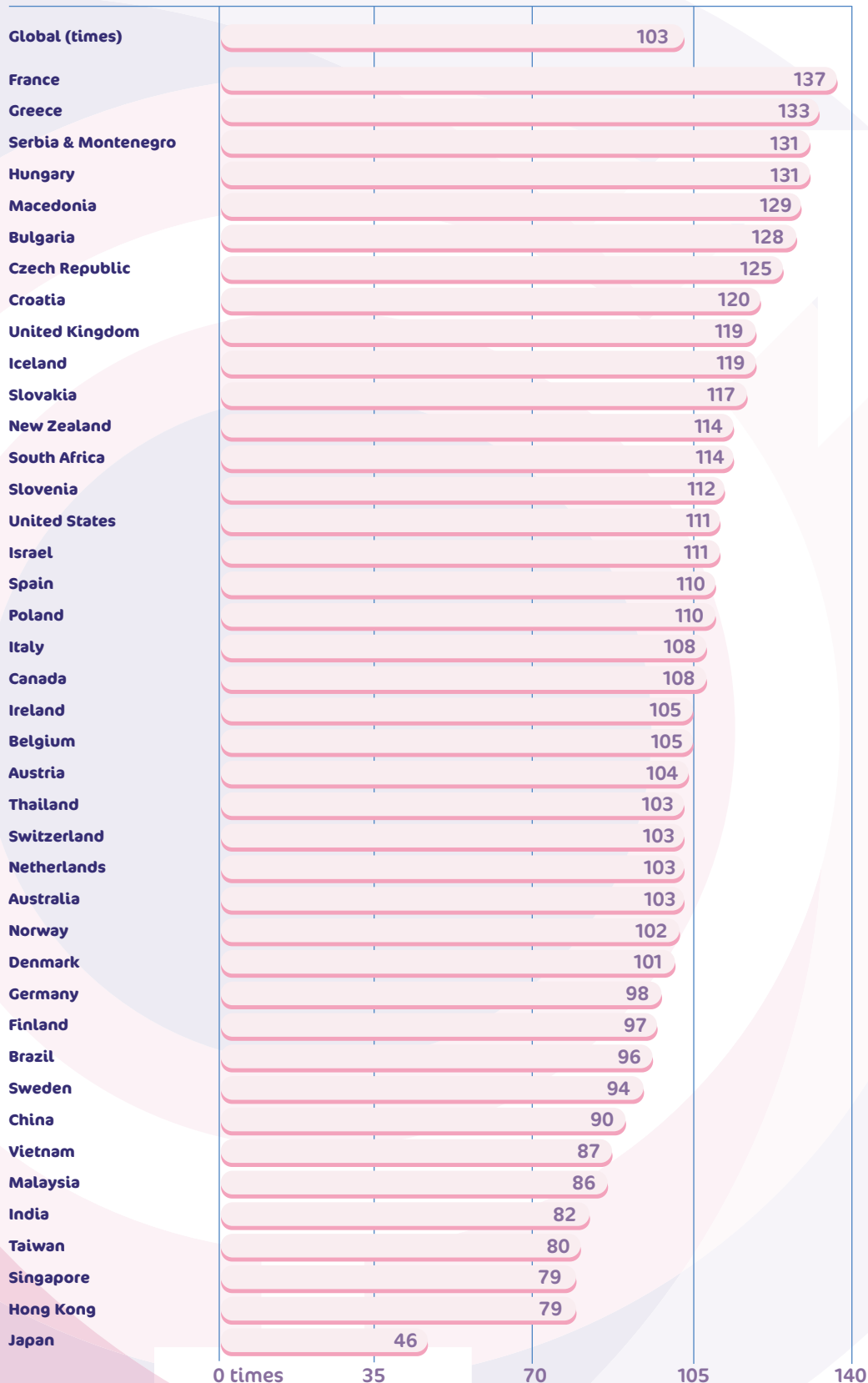
	sex education in schools	educational initiatives	free contraception	advertising campaigns	donating money to STI/HIV	none of the above	I'm not concerned about these issues
Global %	31	15	28	9	10	3	4
Australia	36	13	30	8	10	1	2
Austria	30	11	30	12	14	1	2
Belgium	23	11	49	4	10	1	2
Brazil	54	20	13	10	2	1	0
Bulgaria	50	19	10	10	9	1	1
Canada	32	13	33	7	12	2	1
China	22	22	16	13	9	9	9
Croatia	59	4	26	9	2	0	0
Czech Republic	37	14	22	7	17	2	1
Denmark	18	26	29	2	23	1	1
Finland	28	11	38	3	19	0	1
France	20	10	51	7	9	1	2
Germany	34	9	34	8	12	1	2
Greece	52	18	12	8	9	0	1
Hong Kong	36	29	14	14	3	2	2
Hungary	30	13	39	9	7	1	1
Iceland	20	11	56	6	5	1	1
India	46	8	11	21	6	2	6
Ireland	30	13	40	7	9	1	0
Israel	30	20	29	12	6	2	1
Italy	44	12	27	7	9	1	0
Japan	45	23	12	11	3	5	1
Macedonia	53	11	22	10	3	0	1
Malaysia	48	23	9	13	3	2	2
Netherlands	29	6	47	4	11	1	2
New Zealand	27	14	44	7	6	1	1
Norway	23	12	40	6	18	0	1
Poland	31	8	39	5	14	1	2
Serbia & Montenegro	51	13	17	11	6	1	1
Singapore	47	21	14	11	4	1	2
Slovakia	57	6	19	8	7	2	1
Slovenia	42	11	30	8	8	1	0
South Africa	49	17	9	6	16	2	1
Spain	39	14	29	5	11	1	1
Sweden	22	10	35	8	23	1	1
Switzerland	31	13	26	9	18	2	1
Taiwan	38	42	8	5	2	2	3
Thailand	53	20	10	13	1	2	1
United Kingdom	33	12	35	9	9	1	1
United States	31	13	34	6	10	4	2
Vietnam	60	18	5	8	6	1	2

- More than three in 10 people globally (31%) believe that governments should be investing in sex education as the best way of helping prevent STIs
- A further 28% believe governments should fund free contraception projects and 15% want to see a greater focus on educational campaigns and initiatives
- The countries that would most like to see an investment made into sex education are Vietnam (60%), Croatia (59%) and Slovakia (57%)
- More Icelanders than any other nationality want to see their government investing in free contraception (56%), while the Taiwanese are the most likely to call for educational campaigns and almost one in five Chinese (18%) are either unconcerned about these issues or don't feel they warrant state funding

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## frequency of sex

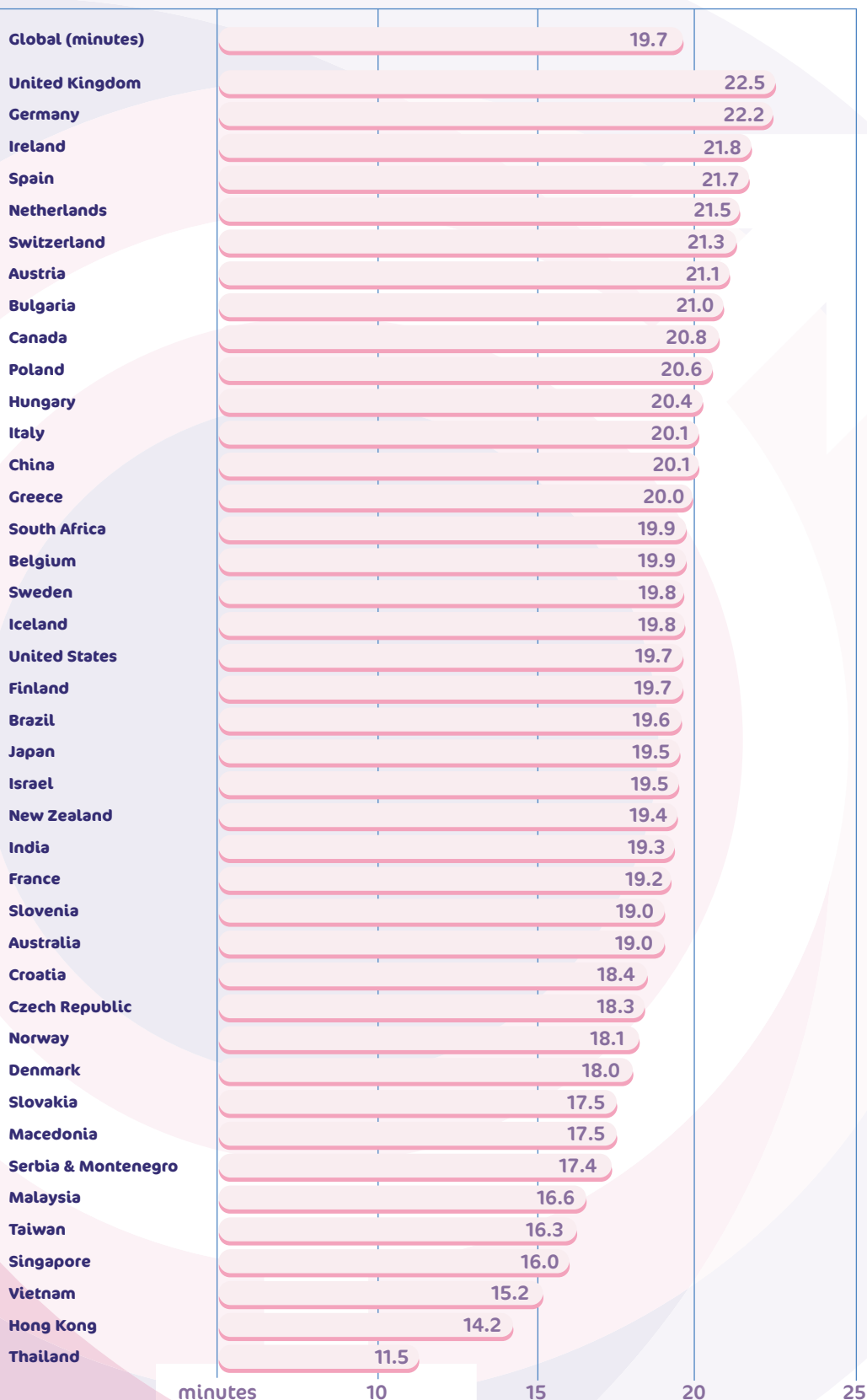


- Globally, people are having sex an average of 103 times a year with women (106) having sex more frequently than men (101)
- 35-44 year olds are having the most sex (116) compared to just 91 times for the 16-20 age group
- The French (137), Greeks (133) Hungarians and Serbian and Montenegrins (both 131) are having the most sex, while those in Japan (46), Hong Kong and Singapore (both 79) are the least sexually active

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## time spent on foreplay

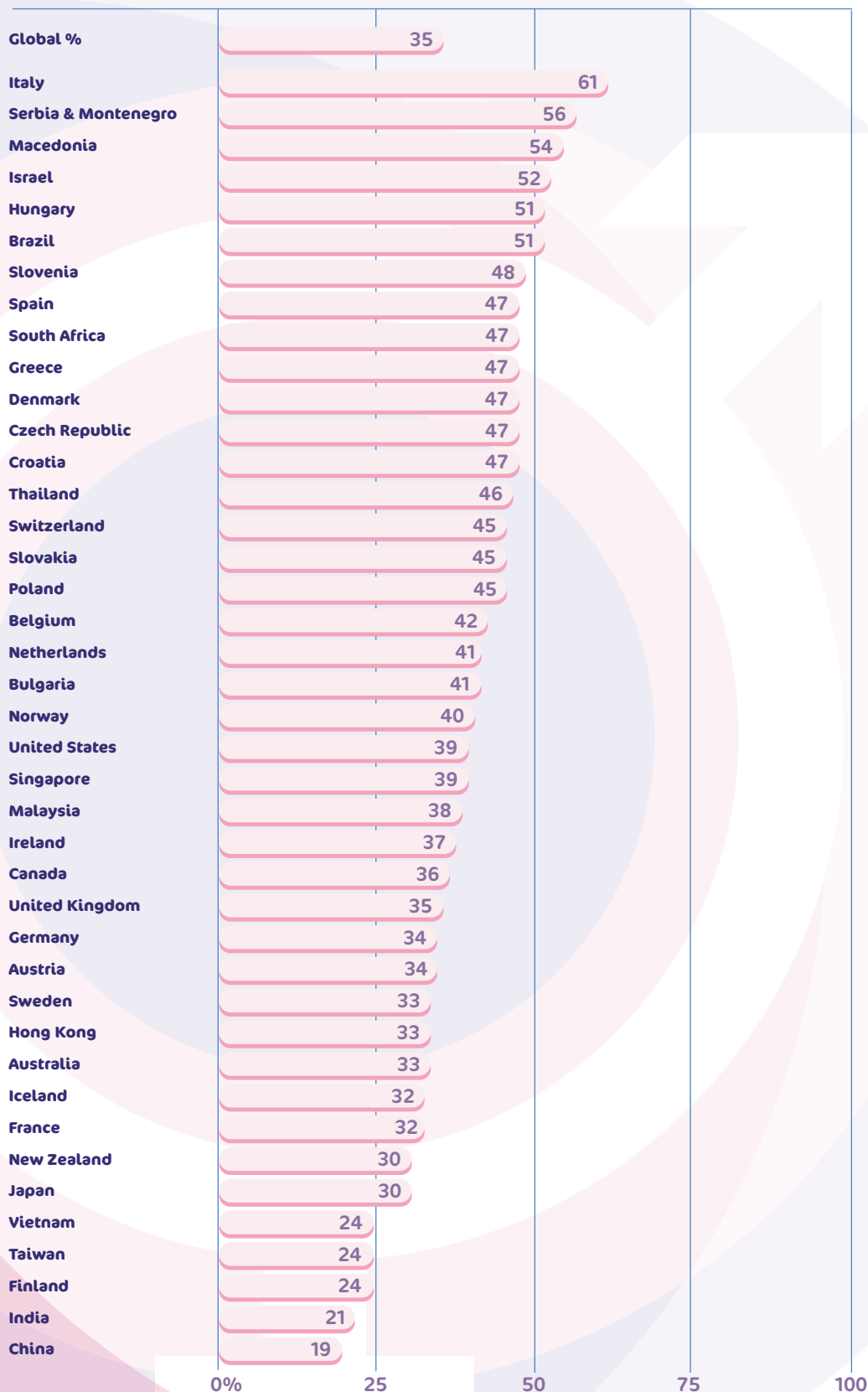


- On average, people across the world spend 19.7 minutes on foreplay with men claiming to spend more time than women - 20.2 and 18.8 respectively
- The younger age groups take the longest - 21.6 minutes for 16-20 year olds and 19.1 for 21-24 year olds compared to 17.3 minutes for the over 55s
- The British spend the most time on foreplay (22.5 minutes), followed closely by the Germans (22.2), the Irish (21.8) and the Spanish (21.7)
- The Thais spend the least amount of time (11.5 minutes) followed by those in Hong Kong (14.2) and the Vietnamese (15.2)

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## frequency of orgasms

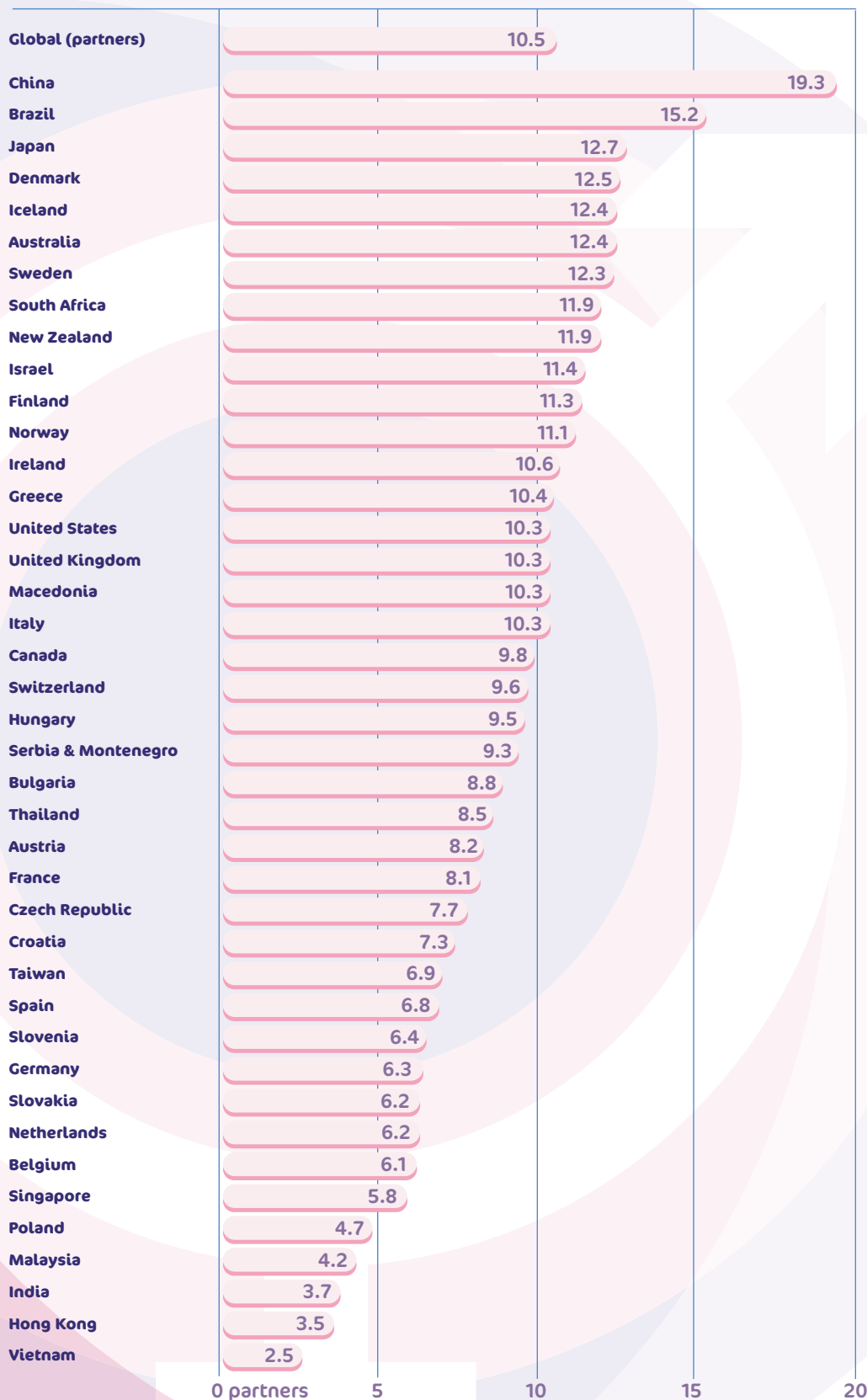


- While more than a third (35%) have an orgasm every time they have sex, men are far more likely to do so than women - 45% compared to 17%
- More experienced lovers are most likely to have an orgasm every time they have sex with almost half of those in the 35-plus age group (48%) claiming to do so, compared to less than a third (32%) of 16-20 year olds
- Italians are the most likely to reach a climax on every occasion (61%), followed by those in Serbia and Montenegro (56%) and Macedonians (54%)
- More than one in 10 Chinese (11%) have never had an orgasm, followed by the Finns (10%), Indians and Swedes (both 8%)
- A quarter of people have faked an orgasm in the past 12 months - although there is a major difference between the sexes with almost four in 10 women (39%) faking it compared to 17% of men
- The Macedonians and Serbian Montenegrins are the most sexually satisfied with 82% not needing to fake an orgasm, followed by the Croatians, Hungarians and Italians (75%)

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## number of sexual partners



- People around the world have had an average number of 10.5 sexual partners
- More than a quarter (27%) have had only one partner while 21% have had sex with more than 10 people
- Men have had more sexual partners than women - 12.4 compared to 7.2
- The Chinese have had more sexual partners than anyone else - 19.3 compared with the Brazilians (15.2), the Japanese (12.7) and the Danes (12.5)
- Those in Vietnam have had the fewest sexual partners - 2.5 compared with Hong Kong (3.5), India (3.7) and Malaysia (4.2)

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## sexual indulgences

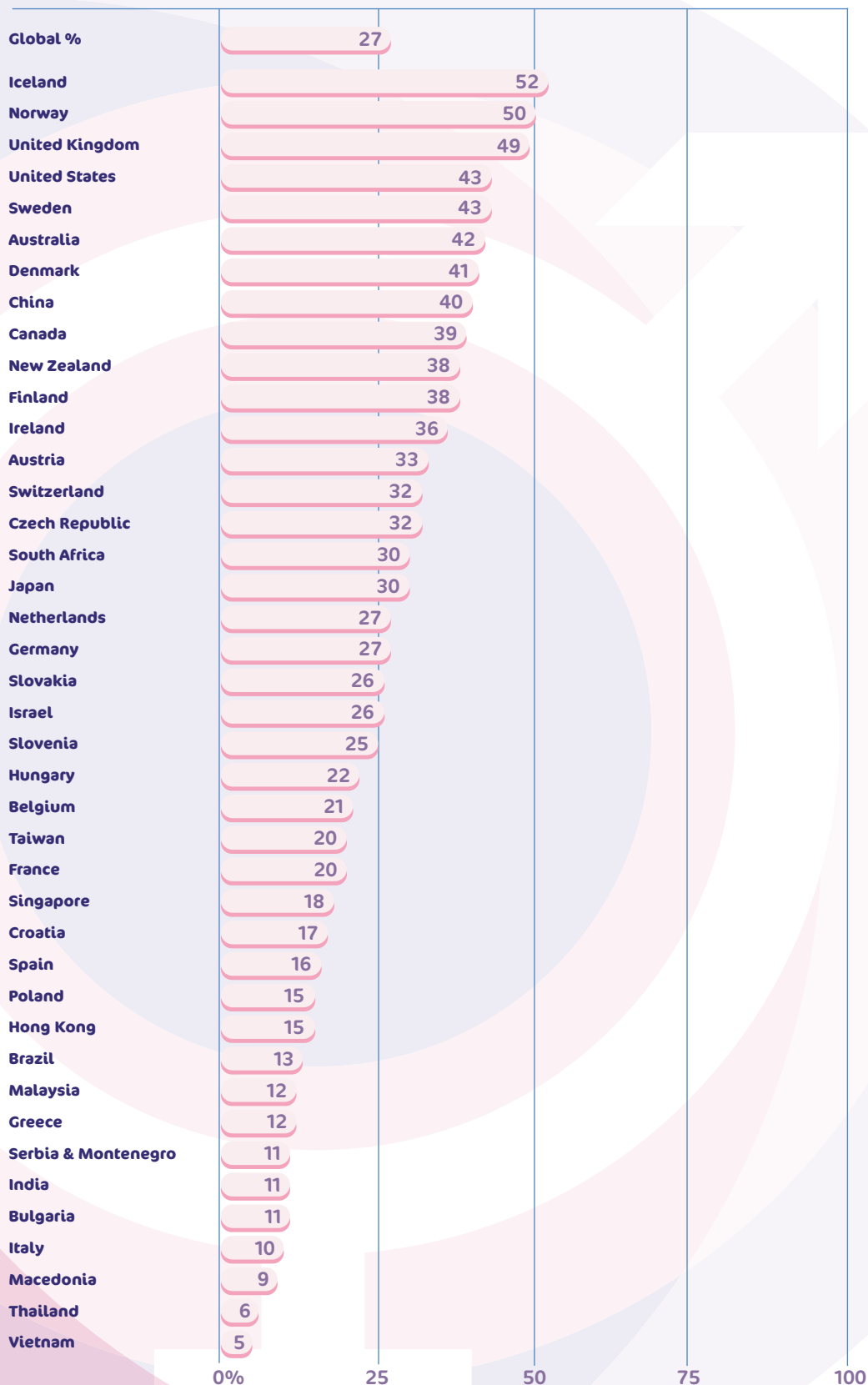
	blindfold and/or handcuffs	role play	dressing up	watching pornography with your partner	video/photographing your partner	spanking	any kind of sex toy	none of the above
Global %	22	15	13	35	17	19	20	35
Australia	40	22	22	55	24	25	47	27
Austria	42	15	7	40	25	5	36	37
Belgium	32	13	7	32	19	6	24	44
Brazil	25	11	30	52	18	39	21	35
Bulgaria	21	57	44	50	19	21	22	21
Canada	37	22	21	58	25	33	43	27
China	8	10	9	24	14	17	10	24
Croatia	33	24	47	52	21	30	19	21
Czech Republic	34	17	6	49	15	18	37	31
Denmark	55	20	17	56	30	17	46	28
Finland	37	20	37	45	16	15	44	25
France	28	14	9	39	18	19	22	41
Germany	34	14	6	31	21	5	29	47
Greece	41	27	8	41	22	39	18	26
Hong Kong	11	10	18	41	11	9	10	46
Hungary	26	18	5	37	29	6	28	37
Iceland	43	18	21	55	24	26	56	27
India	8	11	12	22	12	8	8	62
Ireland	48	25	28	48	23	32	43	26
Israel	41	25	9	46	19	22	29	31
Italy	29	13	5	33	21	16	13	44
Japan	26	14	14	49	19	7	33	36
Macedonia	23	15	40	42	19	42	10	22
Malaysia	15	26	23	56	19	15	11	32
Netherlands	37	14	11	38	21	11	35	38
New Zealand	42	23	23	55	21	27	47	26
Norway	45	16	14	52	28	19	52	29
Poland	23	14	10	29	14	23	16	46
Serbia & Montenegro	24	12	33	49	24	37	17	28
Singapore	16	19	15	53	20	18	18	37
Slovakia	12	19	46	39	19	4	23	32
Slovenia	28	19	9	53	22	13	32	32
South Africa	36	24	18	60	25	25	37	25
Spain	44	8	13	42	26	41	20	28
Sweden	38	18	12	50	26	24	45	32
Switzerland	41	17	9	40	24	7	36	37
Taiwan	19	18	9	48	14	4	16	43
Thailand	4	3	13	55	10	14	5	46
United Kingdom	51	27	34	50	29	29	53	21
United States	40	24	23	56	27	41	46	25
Vietnam	6	4	12	33	7	11	4	56

- More than a third (35%) watch pornography with their partner, 22% indulge in blindfolds or handcuffs and one in five uses sex toys
- Watching pornography with their partner is more popular with women (38%) than men (33%) as is wearing blindfolds or handcuffs - 27% for women and 19% for men
- South Africans are the nationality most likely to watch pornography (60%) while the Danes are the ones who most favour blindfolds or handcuffs (55%) and sex toys are most likely to be used by Icelanders
- Almost eight in 10 people in Bulgaria, Croatia and the UK have indulged in one or more of these sexual activities compared to just 38% of Indians

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## ownership of vibrators



- More than a quarter (27%) own a vibrator or intimate massager, rising to more than a third of both 25-34 year olds and those in the 45-plus age group
- Icelanders are most likely to use vibrators (52%), followed by those in Norway (50%) and the UK (49%)
- Globally, the top three sexual enhancers are pornography (35%), pleasure enhancing condoms (27%) and lubricants (22%)
- Almost half (49%) of those aged 35-44 have used pornography to add extra spice to their sex lives compared to 40% of 21-24 year olds and 32% of 25-34 year olds
- Vibrators are more popular with women (20%) than men (14%) and men are more likely to have used a product which prolongs sexual intercourse

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## sexiest features

	breasts/chest	toned body	bottom	legs	smile	eyes	face	sense of humour	intelligence	wealth	hair colour	height	age	attitude	other
Global %	14	14	15	4	7	11	8	4	4	1	1	2	1	10	4
Australia	8	12	7	2	12	19	11	9	3	0	0	1	0	12	4
Austria	8	14	16	3	12	17	16	3	2	0	0	1	0	4	4
Belgium	13	2	19	2	8	20	14	5	2	0	0	1	0	10	4
Brazil	14	10	13	6	6	10	8	5	6	0	0	1	1	17	13
Bulgaria	6	19	13	2	8	10	8	3	4	0	0	0	0	22	5
Canada	10	10	8	3	8	16	11	8	5	0	0	0	0	17	4
China	16	14	9	6	6	7	5	5	5	4	4	4	4	6	5
Croatia	11	12	21	4	8	9	7	5	5	0	0	1	0	14	3
Czech Republic	9	29	19	3	9	11	5	5	4	0	0	0	0	2	4
Denmark	6	17	11	1	9	23	12	7	5	0	0	0	0	3	6
Finland	6	17	14	1	10	13	6	5	4	1	0	1	0	19	3
France	7	4	10	1	7	18	18	7	3	0	0	1	0	20	4
Germany	11	13	18	2	9	17	15	3	2	0	0	1	1	4	4
Greece	11	7	21	5	7	10	12	5	4	0	0	1	0	15	2
Hong Kong	23	9	7	9	10	16	6	2	4	0	0	1	1	9	3
Hungary	9	12	16	4	15	15	12	4	5	0	0	0	0	3	5
Iceland	8	13	19	0	12	16	10	6	2	0	0	1	0	7	6
India	32	9	8	4	8	8	14	4	2	1	1	1	1	5	2
Ireland	8	11	10	2	9	17	11	12	3	0	1	1	0	11	4
Israel	11	25	14	2	6	9	12	3	3	0	0	1	0	11	3
Italy	13	16	17	3	5	9	8	4	4	0	1	0	0	17	3
Japan	24	13	12	6	7	7	5	2	5	0	0	0	1	10	8
Macedonia	13	4	23	6	10	5	6	5	5	1	0	1	0	16	5
Malaysia	24	15	6	5	7	9	8	5	4	0	0	1	1	12	3
Netherlands	11	7	15	1	7	19	13	9	3	0	1	1	1	7	5
New Zealand	7	13	8	3	10	22	11	8	2	0	0	0	0	12	4
Norway	8	6	16	1	10	20	12	7	3	0	0	1	0	11	5
Poland	12	14	24	4	5	10	7	2	5	0	0	1	0	12	4
Serbia & Montenegro	11	13	20	4	8	8	10	4	7	0	0	0	0	11	4
Singapore	22	17	6	5	8	11	7	6	5	0	0	0	0	10	3
Slovakia	15	1	28	4	10	11	8	5	6	0	0	0	0	4	8
Slovenia	10	20	21	3	6	9	10	4	3	0	0	1	0	9	4
South Africa	12	17	10	4	6	12	6	7	8	0	0	1	0	14	3
Spain	12	9	14	2	10	13	11	6	3	0	0	0	0	17	3
Sweden	7	8	11	1	5	14	8	5	3	0	0	1	0	34	3
Switzerland	13	10	21	2	9	14	16	3	2	0	0	1	0	5	4
Taiwan	17	20	8	9	9	13	6	3	5	0	0	0	0	7	3
Thailand	24	27	9	5	6	8	7	5	2	0	0	1	1	3	2
United Kingdom	7	9	11	3	8	22	11	12	3	0	0	1	0	10	3
United States	8	13	8	3	8	16	11	9	5	0	0	1	0	14	4
Vietnam	23	18	6	1	8	7	14	4	9	2	0	1	0	5	2

- A toned body (14%) - with the bottom (15%) and breasts and chest (14%) in particular - are the sexiest features. Men focus most on the breasts while women think eyes are the most sexy
- One in 10 believe attitude is the sexiest factor while age, wealth and hair colour (all just 1%) are the least important things
- More than a third of Swedes (34%) think attitude is the sexiest feature anyone can have while 23% of Danes go for sexy eyes and 32% of Indians home in on the chest area



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## sexiest female celebrity

	Jennifer Aniston	Jennifer Lopez	Catherine Zeta-Jones	Britney Spears	Cameron Diaz	Beyoncé Knowles	Angelina Jolie	Halle Berry	Lucy Liu	Kylie Minogue
Global %	8	13	12	12	8	6	18	9	6	8
Australia	5	4	9	10	10	8	32	8	4	10
Austria	11	8	10	12	8	7	22	9	5	8
Belgium	14	12	10	10	9	9	15	9	5	7
Brazil	6	16	11	12	6	10	30	3	3	3
Bulgaria	8	7	16	4	3	5	38	7	3	9
Canada	13	5	14	11	7	7	23	9	5	6
China	8	13	16	16	6	5	10	9	11	6
Croatia	4	7	12	3	4	11	33	11	6	9
Czech Republic	7	15	16	8	9	3	17	9	5	11
Denmark	8	7	8	11	11	8	21	11	5	10
Finland	6	13	11	10	5	8	18	10	9	10
France	14	9	12	10	12	6	13	7	7	10
Germany	11	12	7	16	8	10	13	9	4	10
Greece	8	10	12	3	8	5	29	8	3	14
Hong Kong	13	26	6	11	17	3	16	5	3	11
Hungary	10	11	14	9	5	9	18	11	6	7
Iceland	10	5	6	9	6	15	25	11	5	8
India	8	22	16	15	8	5	12	6	3	5
Ireland	9	4	6	13	10	10	25	10	4	9
Israel	6	10	5	7	6	4	43	5	3	11
Italy	5	13	12	8	9	6	27	8	4	8
Japan	3	20	12	15	23	3	14	3	3	4
Macedonia	2	9	9	5	3	12	38	9	3	10
Malaysia	8	14	9	13	6	8	21	5	4	12
Netherlands	10	12	8	13	13	11	13	8	3	9
New Zealand	10	4	10	17	9	6	24	8	3	9
Norway	9	8	7	13	7	11	22	10	5	8
Poland	6	16	11	6	8	7	23	10	4	9
Serbia & Montenegro	5	8	11	3	3	7	37	12	3	11
Singapore	13	10	9	10	8	7	17	5	6	15
Slovakia	7	10	11	7	10	6	21	11	5	12
Slovenia	9	10	7	8	8	9	21	13	4	11
South Africa	7	6	11	8	8	11	23	16	3	7
Spain	9	11	10	10	6	10	21	11	4	8
Sweden	9	10	9	9	8	8	20	8	8	11
Switzerland	9	9	10	10	7	8	22	11	4	10
Taiwan	12	11	11	13	6	5	19	5	6	12
Thailand	9	16	4	31	14	4	15	2	2	3
United Kingdom	14	4	6	15	10	8	18	9	4	12
United States	13	7	13	13	5	7	21	11	6	4
Vietnam	5	23	13	35	5	2	8	2	3	4

- Tomb Raider actress and UNICEF ambassador Angelina Jolie is the world's sexiest international celebrity with 18% of the votes - although more popular with women (24%) than men (17%)
- Jolie's success is largely due to her popularity in countries like Israel (43%), Macedonia (38%) and Croatia (33%) rather than in her native USA (21%)
- Actress and Latin diva Jennifer Lopez is second place with 13% of the global vote closely followed by Britney Spears and Catherine Zeta-Jones - both 12%
- Lopez is most popular in Vietnam (23%) and India (22%), Spears is a favourite among the Vietnamese (35%) and Zeta-Jones scores a hit with those in Bulgaria, China and the Czech Republic (all 16%)

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## sexiest male celebrity

	Justin Timberlake	Brad Pitt	Johnny Depp	50 Cent	Tom Cruise	Enrique Iglesias	Orlando Bloom	David Beckham	George Clooney	Colin Farrell
Global %	7	21	13	4	10	5	9	12	12	7
Australia	6	20	19	2	3	7	17	5	9	12
Austria	5	26	17	1	5	3	10	15	12	6
Belgium	6	28	14	2	8	4	13	8	10	7
Brazil	8	25	11	5	10	5	3	10	18	5
Bulgaria	4	27	13	2	8	11	4	7	18	6
Canada	6	22	21	3	5	4	12	8	8	11
China	9	11	8	8	14	8	9	16	9	8
Croatia	3	21	17	3	5	5	6	7	18	15
Czech Republic	2	23	18	1	9	5	6	9	22	5
Denmark	7	19	18	2	6	3	16	9	12	8
Finland	4	17	24	2	4	6	11	11	14	7
France	6	26	17	10	10	4	7	6	16	4
Germany	13	23	13	3	4	4	13	14	8	5
Greece	3	29	24	1	4	4	4	7	19	5
Hong Kong	2	26	7	1	24	1	2	24	11	2
Hungary	3	24	19	1	8	5	5	7	20	8
Iceland	4	22	25	3	3	3	17	6	8	9
India	6	5	5	3	26	5	7	23	12	8
Ireland	7	24	19	1	1	3	10	5	12	18
Israel	6	33	16	1	7	6	3	16	7	5
Italy	3	24	24	1	5	2	5	8	24	4
Japan	6	25	19	2	21	3	2	9	11	2
Macedonia	4	30	10	3	7	5	3	6	23	9
Malaysia	3	23	12	1	15	9	10	16	5	6
Netherlands	8	23	14	5	4	4	17	11	8	6
New Zealand	5	19	24	1	2	3	23	6	6	11
Norway	5	23	19	1	4	3	19	8	11	7
Poland	4	25	14	3	10	3	8	11	17	5
Serbia & Montenegro	3	32	12	1	6	5	4	8	21	8
Singapore	2	10	11	0	15	6	8	13	7	5
Slovakia	4	25	15	1	7	8	7	6	22	5
Slovenia	2	23	14	2	8	12	9	11	11	8
South Africa	5	24	12	4	5	11	9	7	10	13
Spain	6	27	12	1	4	1	11	13	19	6
Sweden	5	20	21	2	5	3	12	11	13	8
Switzerland	6	26	15	1	6	5	10	11	14	6
Taiwan	4	27	6	1	13	4	13	16	10	4
Thailand	7	34	7	0	20	5	6	13	4	4
United Kingdom	9	18	20	3	4	4	14	8	10	10
United States	6	22	23	5	5	3	12	6	8	10
Vietnam	7	26	4	1	31	8	1	18	1	3

- Troy star and Hollywood hunk Brad Pitt tops the league as the sexiest international male celebrity voted by more than one in five (21%) globally
- His success is largely due to the Thais (34%) and the Israelis (33%) while in India he scores just 5% of the votes
- In second place globally is America's Johnny Depp (13%) followed closely by George Clooney and football star David Beckham (both 12%)
- Depp is a big hit in Iceland (25%) while Lord of the Rings star Bloom receives the seal of approval from the Kiwis (23%). Sporting hero Beckham particularly owes his popularity to those in Hong Kong (24%)